

## Chapter Recruitment Self Evaluation:

### Motivation:

1. What tactics are employed by the chapter to motivate members to recruit?
  - None
  - Negative Incentives – Punishments
  - Positive Incentives – Rewards
  - Both Negative and Positive Incentives
  - Other Incentives
2. Give examples of any incentives:
  - Positive Incentives:
    - None
    - Exemption from duties
    - Points toward a chapter point system
    - A combination of the above
    - Other
  - Negative Incentives:
    - None
    - Fines
    - Extra chores or duties
    - No vote in meeting
    - No little brother/sister
    - A combination of the above
    - Other
3. Are there clear and measurable responsibilities for each member in terms of recruitment?  
No / Yes
4. How are these responsibilities communicated?
  - Not communicated
  - Mentioned at chapter retreat
  - Mentioned at meeting EVERY week
  - Members sign an agreement
  - A combination of more than one
  - Other
5. Overall rating of chapter in terms of motivating members to recruit.
  1. Poor
  2. Below Average
  3. Average
  4. Above Average
  5. Great

(Transfer # corresponding to selection to Motivation Score line)

**Motivation Score**\_\_\_\_\_

### Organization:

1. Is there a written, chapter plan for year-long recruitment? No / Yes  
Formal Recruitment? No / Yes
2. Who are the officers involved in creating this plan?
  - Nobody
  - VP Recruitment Only
  - VP Recruitment and Advisor
  - Executive Board
  - Recruitment Committee
  - Whole chapter at a retreat
3. When is it updated?
  - When needed / no specific time
  - Annually
  - Between every semester

4. How are Headquarters staff members, Advisors and campus administrators involved in creating and implementing the plan? Not included

- Chapter Advisor only
- Inter/National Headquarters only
- Greek Advisor only
- Combination of them
- Other

5. Overall rating of chapter in terms of chapter's organizational plan to recruit.

- 1. Poor
- 2. Below Average
- 3. Average
- 4. Above Average
- 5. Great

(Transfer # corresponding to selection to Organization Score line)

**Organization Score**\_\_\_\_\_

**Skills:**

1. What specific *communication* skills training does the chapter conduct for members?

- None
- Training at annual chapter retreat or recruitment workshop
- Training at chapter meeting
- Training as part of the new member education program
- Training in a combination of ways

2. Who conducts the training of skills?

- No training
- Chapter member
- Chapter Advisor
- Inter/National Headquarters staff member
- Campus faculty
- Campus administrator

3. What *recruitment* skills training does the chapter conduct for members?

- None
- Training at annual chapter retreat or recruitment workshop
- Training at chapter meeting
- Training as part of the new member education program
- Training in a combination of ways

4. Who conducts the training of skills?

- No training
- Chapter Advisor
- Inter/National Headquarters staff member
- Campus faculty
- Campus administrator

5. Overall rating of chapter in terms of skills development.

- 1. Poor
- 2. Below Average
- 3. Average
- 4. Above Average
- 5. Great

(Transfer # corresponding to selection to Skills Score line)

**Skills Score**\_\_\_\_\_

(Add Motivation, Organization and Skills Score together) **EVALUATION SCORE**\_\_\_\_\_

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