

Council Recruitment Evaluation

I. Education

1. What recruitment education is conducted for chapter officers?
2. What recruitment education is conducted for general chapter membership?
3. Who facilitates these educational sessions?
4. Is there a year-long campaign publicizing the positive aspects of the Greek community?
5. Rate your council's efforts in terms of Education:
 1. Poor
 2. Below Average
 3. Average
 4. Above Average
 5. Great (Transfer # corresponding to selection to Score line)

Education Score _____

II. Creating Opportunities for Greeks To Interact with Non Greek

1. What structured events/activities are facilitated by the council, which target interaction of Greeks and unaffiliated students?
2. Are these events spaced out throughout the year, or only around Rush?
3. Do these interactions correlate to our fraternal values (beyond the social)?
4. Are there structured incentives for chapters or their members to get involved in other campus activities and organizations?
5. Rate your council's efforts in terms of Encouraging Interaction
 1. Poor
 2. Below Average
 3. Average
 4. Above Average
 5. Great (Transfer # corresponding to selection to Score line)

Creating Opportunities Score _____

III. Basic Rules:

1. How many rules exist that govern ongoing recruitment? When were they last updated?
2. How are they enforced? By whom? Who adjudicates?
3. Are they easy to understand? Would an average chapter member be able to recite them?
4. Are chapters restricted from recruiting year round? Bidding year round?
5. Rate your council's efforts in terms of Basic Rules
 1. Poor
 2. Below Average
 3. Average
 4. Above Average
 5. Great (Transfer # corresponding to selection to Score line)

Basic Rules Score _____

IV. Expansion:

1. Is there a written policy for expansion?
2. How long has it been since the last new chapter came to campus?
3. Is there a new organization selected to expand? Has a date been set?
4. Is there an existing committee that deals with expansion?
5. Rate your council's efforts in terms of Expansion:
 1. Poor
 2. Below Average
 3. Average
 4. Above Average
 5. Great (Transfer # corresponding to selection to Score line)

Expansion Score _____

V. Evaluation:

1. Are new members evaluated on their experiences in the formal recruitment process? Informal recruitment process?
2. Who reads the processed evaluation forms of the new members?
3. Are demographic trends tracked in the evaluations (age, area of origin, race, likeliness to join upon entering school, year, etc.)?
4. What market research is conducted on the campus population?
5. Rate your council's efforts in terms of Evaluation:
 1. Poor
 2. Below Average
 3. Average
 4. Above Average
 5. Great (Transfer # corresponding to selection to Score line)

Evaluation Score _____

Total Evaluation Score (Add Five Sub-Section Scores) _____