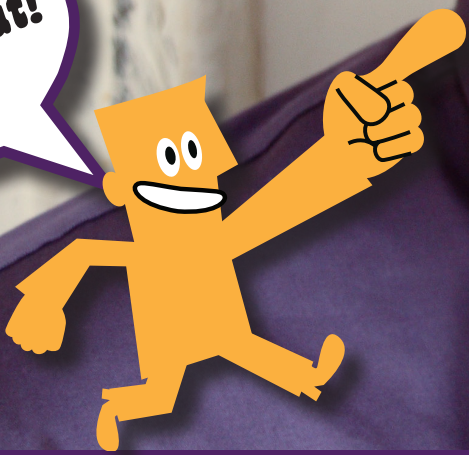


learn
laugh
leadership

hey, check
that guy out!



JAMES ROBILOTTA

CHECK YOUR LEADERSHIP EGO



What is authentic leadership? **JAMES ROBILOTTA** asks student leaders to use your experiences, your shortcomings and lessons learned to make yourself appear human to your followers so they feel more connected to you. In this manner, you earn far more respect and admiration than you would from trying to be a leader who is a flawless hero. In turn, the bonds you form are tighter and the greater the influence you can have on one another. James will have you developing your own sense of authenticity, responsibility and success—while laughing and having a good time throughout.

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