

INTRODUCTION

DR. TAIT MARTIN

At this time, will you please take a moment to turn your cell phones to “silent” or “off” and refrain from text messaging during the program in consideration of our speaker and our audience. Thank you.

My name is _____. I am (leadership position or organization), and it’s my pleasure to welcome you.

This program is sponsored by (list organizations).

Dr. Tait Martin has an undergraduate degree in public relations from Northwestern State University, a Masters in Organizational and Interpersonal Communication from the University of Louisiana and a PhD in Communication Theory and Research from Florida State University.

Tait’s career includes stints as vice president of research for a national marketing and advertising firm, faculty member at four top-tier higher education institutions, communication director for one of the largest United Way organizations in Louisiana, marketing consultant to several industry and professional organizations and morning radio talk show host.

For nearly two decades, Tait has worked as a communication and marketing expert, helping groups and organizations focus their outreach messages, build stronger relationships and develop programs that enhance their image with the people who matter most to them.

Here to talk to us tonight about public relations, image and group retention, please join me in giving a big (school or organization name) welcome to Dr. Tait Martin!