

INTRODUCTION

MICHAEL POLL

Straight A's Won't Get You the Job!

At this time, will you please take a moment to turn your cell phones to “silent” or “off” and refrain from text messaging during the program in consideration of our speaker and our audience. Thank you.

My name is _____. I am (leadership position or organization), and it's my pleasure to welcome you.

This program is sponsored by (list organizations).

Many colleges and universities regard today's guest as a leading authority on personal development and career enhancement. Michael is a full time speaker and consultant who has spoken from Toronto to the Virgin Islands and in 43 states.

As a college student, he struggled to get good grades. Frustrated with internship opportunities and campus life offerings, Michael created his own. This initiative later turned out to be one of his best marketing strategies when entering the world of work.

Colleges aren't the only groups benefiting from Michael. He's consulted with people from nearly 1,200 different non-education organizations too! People from groups such as Kodak, Bank One, Nextel, Sears, Kinkos, ESPN, State Farm, Ford Motor and AT&T. Therefore, he brings practical, “real world” strategies and ideas directly to college students!

Michael lives in the Boston area. We're glad he's with us today and his presentation, *Straight A's Won't Get You the Job!*, will surely get us moving in the right direction!

Please join me in welcoming our “Straight B” student, Michael Poll!