



## **11 Ways to Get More Facebook Fans**

Looking to get more fans on your organizations Facebook Fan Page? Try the following:

- Add a "Like Box" to your website (Go to Edit Page, Marketing, Add a Like Box)
- Build a Facebook Ad Campaign (Go to Edit Page, Marketing, Advertise on Facebook)
- Upload your Email Database List (upload as a ".csv" file)
- Add the link to your Email Signature
- Add the link to your Twitter Page
- Add the link to your LinkedIn Page
- Add the link to your Personal Facebook Page
- Add the link to your Print Marketing
- Hit "Suggest to Friends" and invite your friends
- Hand out business card size cards with the link on it
- Run a contest open to all new fans during a set time period