



### **Why Should You Have a Recruitment System?**

Learning how to recruit will only get you so far - you must have a system in place. Here are the top 10 benefits of building a recruitment system in your organization:

- A good system lasts a lot longer than a great recruiter
- Average recruiters accomplish much more in a system than great recruiters could ever accomplish alone
- Once a system is in place you can focus on finding new ways to improve it
- You can plug in just about anyone to a great system and still get great results
- They save you significant amounts of time and money because you don't need to constantly train people over and over again on the same stuff
- It is much easier to diagnose problems and quickly fix them
- You can track specific metrics to understand what effort is required to achieve a certain result (such as knowing you need to add 200 PNM's on your wish list to yield 50 new members)
- You are more "coachable" - your alumni, nationals, greek advisor and others can help you if they understand your system and speak your recruitment language
- Everyone in your organization feels like they have a major role