

INTRODUCTION

STACY NADEAU

At this time, will you please take a moment to turn your cell phones to “silent” or “off” and refrain from text messaging during the program in consideration of our speaker and our audience. Thank you.

My name is _____. I am (leadership position or organization), and it’s my pleasure to welcome you.

This program is sponsored by (list organizations).

Our speaker today is Stacy Nadeau. Stacy has been speaking professionally for four years and is determined to widen the definition of real beauty across the country.

In the summer of 2005, six women made national news when they appeared on a Times Square billboard, dressed only in their underwear. While other nearby billboards featured actresses and supermodels, this one, promoting Dove brand products, promoted “real women with real curves” and the nation went wild. Dove’s mission was “to make more women feel beautiful every day by widening the stereotypical theme of beauty and by inspiring women to take great care of themselves.”

Suddenly, Stacy, an industrial organizational psychology major at Depaul University, was thrust into the national spotlight. As one of the real women featured in the ad campaign, Stacy quickly emerged as a spokeswoman for healthy body image. She appeared on the Today Show, CNN, Ellen, Dr. Phil, Tyra and Oprah (twice).

Stacy lives in Chicago, IL and works full-time to empower women everywhere. She is here tonight to speak with us about her experience and how we can begin to change the media’s interpretation of women.

Please join me in welcoming Stacy Nadeau.