

the spotlight stage

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is a new educational venue for AFLV-Central designed especially for those who prefer their content in a more condensed, intense and unconventional format. It's a stage set up in the exhibitor area where the leading minds in Fraternity and Sorority Life share provocative ideas in short 15-minute segments. Wander in and out, interact and challenge your mindset in this "Town Square" type format. Each segment is meant to challenge conventional thinking.

Segments will take place throughout the conference. Follow the excitement on Twitter using hashtag **#SpotlightStage**, and be sure to sit in on the segments that excite you most. Some segments take place during other conference events, so consult the conference program book carefully.

in the exhibit hall :: SCHEDULE

THURSDAY :: 2 · 10 · 11

☀️ BLOCK ONE [1] :: 5:00–6:30 pm

SEGMENT 1

Erica Upshaw, Speaker, Keep Friendship Alive :: *The ABC's of 9-1-1* :: Quickly assess an emergency situation and save a brother or sister's life.

SEGMENT 2

Dan Wrona, CEO & Project Leader, RISE Partnerships :: *Every Member Active* :: Create a chapter environment where everyone is engaged and excited.

SEGMENT 3

Rick Barnes, Rick Barnes Presents :: *We Need You to Lead TODAY!* :: Don't wait for someone to show you the way—start leading NOW!

SEGMENT 4

Vince Fabra, Director of Men's Programs, Phired Up :: *High Stakes Recruitment Poker!* :: A new spin on an old card game creates high-energy recruitment.

☀️ BLOCK TWO [2] :: 9:30–10:30 pm

SEGMENT 5

Michelle Guobadia, Intake Equation Facilitator :: *You Don't Have to Call It Recruitment, But You Better Start Doing It!* :: It's time to start challenging the anti "recruitment" mindset of Black and culturally-based organizations.

SEGMENT 6

Steve Whitby, Ninja Incognito :: *How Olympic Archery Can Make You a Better Leader* :: Come hear an amazing story about how one man went from an archery novice to an Olympic medalist in only a couple of short years. We dare you not to be inspired.

SEGMENT 7

Rick Daniels, Leadership Advisor, University of Wisconsin-Whitewater :: *'Oh No! My Greek Advisor is Black!' (Or 'Oh No, My Greek Advisor is White!')* :: Getting past the fear of an advisor who's a member of a different council.

FRIDAY :: 2 · 11 · 11

☀️ BLOCK THREE [3] :: 8:30–8:50 am

SEGMENT 8

Mark Gallondorn, The Student Union :: *Free Formal! All You Can Eat!* :: Fundraising ideas that can help your chapter reduce dues and do more.

[More on back >>](#)

FRIDAY :: 2 • 11 • 11

BLOCK FOUR [4] :: 2:00–5:00 pm

SEGMENT 9

Stacy Nadeau, CAMPUSPEAK :: *Friends Don't Let Friends Fat Talk* :: Change the conversation about weight and size and create healthier body image for members.

SEGMENT 10

Shani Burley-Moore, Phi Mu Fraternity :: *National Ritual Celebration Week: How to Get Your Community Involved* :: Plan your chapter or campus' involvement in the first national ritual celebration.

SEGMENT 11

Julie Johnson, National Panhellenic Conference (NPC) :: *Women in Men's Recruitment: What's the Problem?* :: Many women are still doing it. Why is this an issue? Come discuss pros and cons.

SEGMENT 12

Shane Windmeyer, Executive Director, Campus Pride :: *Let's Have Some Fun, This Beat is Sick, I Wanna Take a Ride on Your Disco Stick* :: What can Lady Gaga teach you about being a good ally to LGBT members?

SEGMENT 13

Tom Healy, Recruitment Programs Specialist, CAMPUSPEAK :: *Are You Wearing Clown Shoes?* :: Leave a recruitment legacy in your chapter and on campus through recruitment systems.

SATURDAY :: 2 • 12 • 11

BLOCK FIVE [5] :: 8:30–8:50 pm

SEGMENT 14

Branden Stewart and **Amelia Mieth**, Ring of Phire Coordinators, Phired Up :: *Turn Up the Recruitment Heat!* :: Make “24/7/365 Recruitment” fit into your busy college student leader life.

BLOCK SIX [6] :: 10:30–11:45 am

SEGMENT 15

Pete Mockaitis, CAMPUSPEAK :: *How Can I Make People Do Things?* :: It's possible to influence our brothers and sisters to do things that support our mission. Learn how.

SEGMENT 16

Alvin Perry, Founder, Alvin Perry Worldwide, Inc. :: *Your First 90 Days on the Job* :: What you need to know to make the first 90 days in a job or internship count.

SEGMENT 17

Chris Blackburn, University of North Carolina at Pembroke :: *Old Spice and Man Boobs* :: Men have body image issues, too. Come discuss how your brothers cope with the pressure.

BLOCK SEVEN [7] :: 3:00–4:00 pm

SEGMENT 18

Erin Weed, Founder of Girls Fight Back :: *Making Your Living by Creating Social Change* :: Social entrepreneurs organize, create and manage ventures that achieve social change. Learn how to become one.

SEGMENT 19

Ashley Dye and **Angela King**, Circle of Sisterhood :: *Sorority Women Will Change the World* :: Millions of sorority women standing together to uplift girls and women around the world.

SEGMENT 20

Jayne Campbell, Student, St. Cloud State University :: *The Real Life Aftermath of a Sister's Sexual Assault* :: Is your chapter really ready to support a sister in the messy times following an assault?