

A close-up portrait of a man with short brown hair and a goatee, smiling warmly. He is wearing a bright blue polo shirt. The background is a neutral, light-colored wall.

T.J. SULLIVAN

Encouraging student leaders to **take risks, try new ideas, confront apathy** and **ignite passion** in their organizations.

Keynotes

THE APATHY MYTH: Real Answers to Unmotivated Members

Apathy isn't the result of bad membership. It's the result of bad leadership.

CONFRONTING THE IDIOT IN YOUR CHAPTER

Challenging all fraternities and sororities to step to the plate and find the courage to confront negative actions and attitudes from their fellow members.